









# Join more than 900 leading professionals charting a course towards the next millennium at Ontario's largest and most comprehensive environment and energy forum.

We live in a rapidly changing v. orld. Barriers to industry, business and municipal activities are being dropped. Review and reform in the energy, approvals and regulatory areas is shaping a new way of doing business. Innovative approaches and partnerships to delivering environmental protection more effectively and efficiently are being explored. Advances in technology promise new solutions to old problems. These forces will affect your competitiveness, facility operation, markets, and risk and liability.

EECO 96 promises three days of probing insights, intensise discussion and extensive networking occasions which will help you to understand these challenges and opportunities, and equip you with the practical tools and advice to achieve results. Whether you are a supplier or user of environment and energy services and technologies, or whatever your role in outsiness and industry, municipal and provincial utilities, or any level of government. EECO 96 will leave you looking forward to the year 2000. Make a the one event of this year that you do not priss.

Linda Ploeger

Contambas Chair

### PI ENARY SESSIONS

Learn how your organization can compete and excel in the new business climate as distinguished speakers in two plenary sessions explore the current and future forces driving change in the environment and energy sector.

### Plenary Session I: Fast Forward 2000

The Honourable Norman Sterling, Minister of Environment and Energy, will be joined by Frederick Telmer, Chairman and Chief Executive Officer of Stelco Inc., Grant Ferrier from Environmental Business International. San Diego and Brenda Schiedel, President and Chief Executive Officer, Coyel & Greer Awards Canada Ltd., and a 1995 nominee for the Canadian Woman Entrepreneur of the Year Award, to help you meet head on the challenges of a world rapidly advancing towards the year 2000.

### Plenary Session II: Regulatory Review and Reform

The consultation paper entitled *Reforming Environment* and Energy Regulation in Ontario: Responsive Environmental Protection was released in July, 1996. Doug Galt, Parliamentary Assistant to the Minister of Environment and Energy has led this initiative. In his keynote address, Dr. Galt will highlight the results of public comment on the paper and outline future directions in this area. David Sheppard from the Alliance of Manufacturers & Exporters Canada and Ken Ogilvie of Pollution Probe will provide their reaction.

#### VERBAL SESSIONS

Discover how your business operations will be affected, learn how to boost your organization's performance, and explore new ways to ensure environmental protection as speakers in 16 other sessions present up to the minute perspectives on such topical issues as:

- regulatory changes and energy competition
- alternative approaches and delivery mechanisms
- municipal changes
- environmental management systems and strategies





# Presented in association with key industry and agency partners, an exciting program of presentations, workshops and special events is planned for the conference.

# INTERNATIONAL OPPORTUNITIES EVENT THE LATIN AMERICAN MARKET

Latin America is a prime export market for environmental companies, with growing demand for produce and services in such areas as sewage treatment, value supply and air quality. In 1994 the Latin American market for environmental protection was estimated at over 86 billion, and may exceed \$10 billion by 1995.

In an afternoon forum packed with information, key to a speaker. Grant Ferrier from Environmental Busicess International, San Diego, and specialists from international agencies such as the World Bank and the Inter-American Development Bank will introduce you to affect intelligence on the environment and energy sector in the area and help you understand how to do ousness in this key market.

### WORKSHOPS

Obtain timely insight and learn from successful experiences in four half-day interactive workshops as experts deliver practical guidance on:

- → Approvals Reform
- Access to Financing for Small and Medium Sized Enterprises
- ISO14001: The What, Why and How?
- Marketing for Green Industries: Approaches that Work

### TRADE SHOW AND EXHIBITION

The conference trade show and exhibition is the chance for your company or agency to market its products and services to an audience of key decision makers and buyers, who will be attracted to the conference by the industry and business issues at the forefront of the program. Limited trade show space is still available. To secure your booth, contact Larry Taylor at 416) 323-4621.

### STITE VISTUS

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#### SPONSORSTIP OPPORTINITIES

Year regunization can be in the spotlight at EECO to by sponsoring or a learner or onto. To discuss your organization's role, contact Kinsten Mania at 415–327-8072.

#### DECISED FULLY IND FOUNDINGSTICK

Special rates are a slidble for early registration and for members of best purposes, Accommodation is available for delegates at the Crowne Plaza and Radisson Plaza. Hotel Admiral, Denails are on the registration form.





## At A Glance

	Tuesday, No			erence Events	- 1
9:00 a.m	Workshop 1 Approvals Reform	Workshop Access to Finan Green Indus	cing for		
1:00 p.m.	Workshop 3 ISO14001: The What, Why and How?	Workshop Marketing for Green Approaches tha	Industries:	International Opportunities Event Latin American Market	
	Wednesday, No	vember 13	Conferer	nce Day 1	
);))) a.m.		Plenary Sess Fast Forward			
10:45 a.m.		Coffee Bre	ak		Trade Show
2:00 noon		1.unch			
1:15 p.m.		Plenary Sess Regulatory Review			
2:45 p.m.		Coffee Bro	ak		
3:30 p.m.	Harmonization and the New Restruct	Session 2 turing of Ontario's The cricity Industry	Session 3 e Carbohydrate Economy: Greening Industries from the Ground Up	Session 4  : Addressing Opportunities and Managing Change by Municipalities	
5:00 p.m.		Pre-Banquet Ro	eception		
6;30 p.m.		Banquet and Awards	Presentation		
	Thursday, No	vember 14	Confere	nce Day 2	
9:00 a.m.	Reform to Approvals, Climate	Session 6 Change: What is of Government? Q	Session 7 Environmental uality Management	Session 8 Alternative Delivery Mechanisms: t Issues and Opportunities	Trade Show
10:30 a.m.					
H:15 a.m.	Understanding the New En	1.4	Session 11 proving and Integrating ironmental Performance		
12:45 p.m.					
2:00 p.m.					
	Alternative Approaches to The C	Session 14 Thanging Face of 's Energy Industry Industry	Session 15 Corporate Activities: egrating Environment into Other Business Activities	Session 16 Transportation Issues	
3:00 p.m.	and Tracedon				





### Tuesday, November 12

### Pre-Conference Events

### Workshops

# Metro Hall, 3rd Floor

9:00 a.m.

# Approvals Reform

Stakeholders required to obtain Certificates of Approval under the Environmental Protection Act and the Ontario Water Resources. Act will benefit from this workshop, as updates on the following approvals reform initiatives are presented for comment and discussion:

- Bill 57 Environmental Approvals Efficiency Act
- standardized approval regulations (a.k.a. permit by rule regulations)
- approval exemption regulations
- a pilot projects for single site approvals
- removal of hearing requirements for technology demonstrations
- revisions to the fees structure
- municipal involvement in the approvals process
- EPA Part VIII Program

Facilitators: Wilf Ng, Director, Approvals Branch, and Bob Shaw, Assistant Director, Central Region, Ministry of Environment and Energy, foronto.

# Access to Financing for Green Industries

This works op is cinced at social and emerging controllines seeking to native traves ment in their arctimental product or technal ray. Represent awas from angel investors, ventore contail, and our is with a sense the key criteria they look in when tenrel trajet is sels. Case spaties from success take in parties and eightight what vorked for them, and that figure, when tenses against Resource people and little from more reflected and private for neing sources, es will us or activation who can assist empanies access financing. It does be available.

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1:00 p.m.

# ISO14001: The What. Why and How?

This workshop is designed for manufacturers and service companies interested in learning about the elements of ISO14001, its infrastructure, alternative ways to implement it and pitfalls to be avoided. Important topics to be addressed include: ISO14001 and the law, due diligence, the relationship between ISO14001 and ISO9000 and health and safety, and funding assistance available for small to medium sized companies to obtain a benchmark assessment and to implement the process. Find out about the environmental aspects and impacts of ISO14001 through hands-on participation in a case study.

Facilitators: Malcolm Rowan, ISO9000 and ISO14000 Administrator, Alliance of Manufacturers & Exporters Canada. Toronto, and Simona Gasparetto, Senior Consultant, Training. Industry Conservation Branch, Ministry of Environment and Energy, Toronto.

## Marketing for Green Industries: Approaches that Work

This workshop will provide the opportunity for small and medium sized environmental firms to meet with key individuals in the field and hear what works in marketing. Two panels, one on Technologies and the other on Services, will include buyers and sellers with advice for green industry firms. Lastly, a marketing plan will be analyzed by groups of attendees in a hands-on exercise. Participants will leave with practical tips to optimize their future marketing strategies. Mentoring relationships which will be fostered at the workshop will also provide a basis for ongoing advice to dereloping companies. Patrick Carson, Vice-President, Environment al Affairs, Loblans Company Ltd. will be the feature presenter.

Facilitations: Rebecca McKenara, Business Development Advisor, Green Industry Office, Ministry of Levaronment and Energy, Toronto, and Colin Isaacs, Environment of Program Consultant, Contemporary Information Analysis Ltd., Stoney Creek





1:00 p.m.		International Opportunities Event Room 101PR
		The Latin American Market
	1:00 p.m.	Registration
	1:20 p.m.	Event Chair: Nora Gurland, Senior Business Development Advisor, Green Industry Office, Ministry of Environment and Energy
		Lyn Johannson, Chair, Canadian Environment Industry Association - Ontario
	1:30 p.m.	Grant Ferrier, President, Environmental Business International Inc., and Editor-in-Chief, Environmental Business Journal
	2:00 p.m.	François Pagé, Assistant to the Executive Director, World Bank
	2:30 p.m.	Representative from the Inter-American Development Bank
	3:00 p.m.	Coffee Break
	3:15 p.m.	Enzo Calisi, Area Director, South America, Capital Projects, Ontario International Trade Corporation
	3:45 p.m.	Paul Hunt, Director, Americas Bureau, Industrial Cooperation Division, Canadian International Development Agency
	4:15 p.m.	Louis Poisson, Acting Director, Latin America and Caribbean Trade Division.  Department of Foreign Affairs and International Trade
	4:40 p.m.	Case Study: an Ontario company active in the Latin American Market
		Also in attendance at the event will be Resource Specialists from a number of international trade agencies, who will provide information on the role of their respective agencies in assisting firms with international trade development.



Presented in association with the following of the state of the state

- Alliance of Manufacturers & Exporters Canada
- Z Canadian Environment Industry Association One in
- 7 Economic Developers Council of Date Ac
- Canadian Industry Program for Energy Corres value
- Air & Waste Management Association Omerio
- Ontario Natural Gas Association
- 2 Ontario Hydra

SPECIAL RATES



Register now!

# Ontario's Electricity Industry

Anthony Haines, Vice-President, Strategic Development, Centra Gas Ontario Inc. / Union Gas Ltd., North York

Rod Taylor, Vice-President, Corporate Strategies and Sustainable Development, Ontario Hydro, Toronto.

# What is the Role of Government?

Sue Kirby, Acting Director General, Energy Policy Branch, and Senior Director, Voluntary Challenge and Registry Office, Natural Resources Canada, Ottawa.

Anda Kalvins, Senior Planning Specialist, Fossil Business Unit, Ontario Hydro, Toronto.

## of Ontario's Energy Industry

Alanna Quinn, Managing Partner, Corporate Strategic Planning, Ontario Hydro, Toronto.

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OTHER PROVINCIAL MINISTRY  MUNICIPAL GOVERNMENT		WATER & SEWAGE TREATMENT SOLID WASTE MANAGEMENT & 3Rs	CIPFC AWMA - Ontario
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ENVIRONMENTAL INTEREST GROUP	ANALYT	ANALYTICAL INSTRUMENTATION	Ministry of Environment and Energy
☐ MEDIA	HAZARI AIR POL	HAZARDOUS WASTE AIR POLLUTION CONTROL	
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PRE-CONFERENCE EVENTS (Tuesday, November 12)	November 12)	-	

information on the role of their respective agencies in assisting firms with international trade development.

	1:00 p.m 4:30 p.m.							
			SO14001 \$50	0.0	Marketing for Green Industries 550	en Industries 550		
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Anthony Haines, Vice-Presider Strategic Development, Centra Gas Ontario Inc. / Union Gas Ltd., North York

Rod Taylor, Vice-President, Corporate Strategies and Sustainable Development, Ontario Hydro, Toronto. Sue Kirby, Acting Director General, Energy Policy Branch, and Senior Director, Voluntary Challenge and Registry Office, Natural Resources Canada, Ottawa.

Anda Kalvins, Senior Planning Specialist, Fossil Business Unit, Ontario Hydro, Toronto Alanna Quinn, Managing Partner Corporate Strategic Planning, Ontario Hydro, Toronto.



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information on the role of their respective agencies in assisting firms with international trade development.





## Wednesday, November 13

## Conference Day 1

9:00 a.m.	Plendry Statem / Recognity,					
	Fast Forward 2000					
	Session Chair The Honourable Norman Sterling Minister of Environment and Energy					
	Grant Ferrier President, Environmental Business International Inc., San Diego, California					
	Frederick Telmer Chairman and Chief Executive Officer. Stelco Inc., and Council Member for the Canadian Industry Program for Energy Conservation					
	Brenda Schiedel President and Chief Executive Officer, Coyel & Greer Awards Canada Ltd. and nominee for the 1995 Canadian Woman Entrepreneur of the Year Award					
10:45 a.m.	Trade Show / Coffee Break Room 102/195					
12:00 noon	Lunch Room 105/106					
1:15 p.m.	Plenary Session II Room 107					
	Regulatory Review and Reform					
	Session Chair Les Horswill Assistant Deputy Minister, Policy Division, Ministry of Environment and Energy					
	<b>Doug Galt</b> Parliamentary Assistant - Environment					
	David Sheppard  Senior Specialist, Environmental and Regulatory Affairs, 3M Canada, representing The Alliance of Manufacturers & Exporters Canada					
	Ken Ogilvie Executive Director, Pollution Probe					



Session 2 Poor 104B Session 4 Room 104D

Concerns About Harmonization.

5:00 p.m.

# Restructuring

# Economy: Greening

3.25 -- The Canadian

for Agricultural Materials in

for The Industrial Hemp Consortia: Laying the

Is boul Laterprises Inc., Toronto 11 4 25 p.m. Panel / Discussion.

### Addressing Opportunities and Managing Change by Municipalities

challenges to deliver environmental services and protection within an increasingly de-regulated having to develop innovative approaches to respond to the many needs in their communities. are redefining how municipalities

Environmental Planning and

3 40 p.m. Regulatory Reform and Municipalities: A Provinit Municipal Affairs and

§ 55 p.m. A Regional Government View on Regulatory Reform and Municipalities.

and Regulatory Reform: A Local Government Chief Adminstrative Officer and Town of Orangeville.

Trade Show / Reception

Room 105/106

Conference Banquet and Awards Presentation

Room 107





### Thursday November 14

### Conference Day 2

0;()() a.m. Session 5	Room 104A	Session 6 Room 104B	Session 7 Room 104C	Session 8 Room 104D
Environr Assessme	mental	Climate Change: What is the Role of Government?	Environmental Quality Management	Alternative Delivery Mechanisms: Issues and Opportunities
Environment, regulations, are changes as go industry search and fixussed a meeting cover Environmenta all sectors will changes to the Assessment Approcesses and waste will implicate for busing without complements of Energy. Toron 1975 a.m. Environment.  **Procession** Chair** Bob B Waste Reduct Ministry of Energy, Toron 1975 a.m. Environment Toronto 1975 a.m. App. Wilfred Ng. J. Branch, Ministry of Energy, Toron 1975 a.m. App. Wilfred Ng. J. Branch, Ministry of Energy, Toron 1975 a.m. Waste Form John Policy and Pment, Waste Ministry of Energy, Toron 1975 a.m. App. Ministry of Energy, Toron 1975 a.m. Waste Ministry of Energy, Toron 1975 a.m. Waste Ministry of Energy, Toron 1975 a.m. App. Ministry of Energy, Toron 1975 a.m. Ministry of Energy	I legislation and a comment and historimon said historimon said historimon said historimon said historimon said historimon said said said said said said said said	Note that the control of the cart of the control of the cart of the control of the cart of	I will Air Management Units: Performance Based Measures The research of the second sec	Who Does What in Energy, Water and Sewage Services? Who is Foundary Market and Sewage Services? Who is Foundary Market and the Public Purse. The Protecting Public Interest and the Public Purse. The Indianal Public Purse. The Indiana Service State of Senior Government Decision Makers on the Prospects for Public Private Partnerships in Canada. Microsc Service Or Public Private Partnerships in Canada. Microsc Service Private Partnerships in Canada. Microsc Private Partnerships in Canada.



15 a.m	Sección y Resmites	Facet en 11 Present 1945	Session 11 Room 104C	Session 12 Room 104
	Understanding the New Framework for Environmental Law in Ontario	New Energy Technologies and Renewables	Improving and Integrating Environmental Performance	Alternative Deliver Mechanisms: Case Studies
	In response of the changing global economy, gir emalents have need to be the set and stay with greater tests a distributed to the set of the se	Renew, ble and other emerging energy technologies promise everying industrial and economic open natures and global environmental benefits. This session will explore some of the essessativeting their potential and application.  **Content of the essential session of the essessativeting their potential and application.  **Content of the essential session of the essential application.  **Content of the essential session of the essential session of the essential session of the essential session.  **Content of the essential session of the essential session of the essential session of the essential session of the essential session.  **Content of the essential session of the essential session of the essential session of the essential session of the essential session.  **Content of the essential session of the essentia	Executives from industry will share their approaches, successes, and challenges as environmental management system design and implementation is presented and discussed. Discussion will also tooks on the fools and techniques to integrate the environment into a company's existing management's stem.  Char Randy Billing, President, Limist & Young Environmental New ceshier and Vier-President and Purcetor, Canadian Environmental Services file and Vier-President and Purcetor, Canadian Environmental Performance, Randy Billing, President, Ernst & Young Environmental Services file and Vice-President and Director, Canadian Lastionmental Auditors Association, Toronto 11, 55 a.m. Objective-oriented EMS in a Decentralized Organization, John Roberts, Vice-President, Environment, Norand, Forest Inc., Toronto 12, 6, 6,600 Innovations in Measuring and Reporting Environmental Performance, Alan Suthe land, Manager, Environment, Safety & Ergononaes, Nortel Inc., Visessaga 12,25 p.m. Panel / Discussion.	Many communities have gone beyond debating whether to mo away from traditional forms of financing and/or delivery of put services. This session will focus the decisions and experiences of some of Ontario's communities what they have learned.  Chair: Nancy Bardecki, Direct Munacipal Finance Branch, Ministry of Municipal Alfairs at Housing. Toronto.  11-20 a.m. Lessons from City Windsor Partnership with Public and Private Partners. Chuck Wills, Chief Executive Officer, City of Windsor.  11-40 a.m. Privatization of Sewage Treatment Services for the Town of Strathroy.  Anthony Stewart, Town Engin Town of Strathroy.  12-00 noon. Alternate Financ for Waste Management in TI GTA: The User Pay Experied in the Town of Markham.  Daho Keliar, Commissioner of Works, Town of Markham.  12-20 p.m. Providing Compribensive Waste Services: The Co-collection and User Pay Experience of Bluewater Recycling, Francis Veillex, President, Bluewater Recyclin Vssociation, Huron Park.
	& Sine : Uncuts  2 2 9 Panel Discussion.			



4 Som Panel Discussion.



3:00 p.m.	Session 13	Room 104A	Session 14	Room 104B	Session 15 R	loom 104C	Section 16 Room 10	ID.
	Alternati Approac Environi Manager Protectio	hes to nental nent and	The Cha Face of ( Energy I	Intario's	Corporate A Integrating I ment into Ot Business Act	Environ- ther	Transportation Issues	
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1	2.45 pm. The C Environmental and Accreditati Grant Trump En Director, nd Con Officer, Canadia Human Resiling	Certification ion Board, secure e of Enecuted in Contact to					Punel Discussion	

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